



Building the Competitive Advantage in E-Commerce Capabilities: Building And Sustaining The Sources of Competitive Advantage in E-Commerce Capabilities

Lawrence Jan Tow Chu

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This portfolio of three papers focused on the resource-based view of competitive advantage in e-Commerce capabilities. The three papers are titled; Research Paper 1: The Competitive Advantage of e-Commerce Models. Research Paper 2: Development of e-Commerce Capability Instrument Using the Resource-based View Perspective and Its Measurement of Firm-level Performance. Research Paper 3: The Influence of e-Commerce Disadvantage on e-Commerce Business Performance.

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