



Outsourcing of social tasks at profit oriented enterprises

Morris Setudegan

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Doctoral Thesis / Dissertation from the year 2008 in the subject Nursing / Foster Care Management / Social Services, grade: A, Atlantic International University (Institute of Business Economic), language: English, abstract: After the introduction of New Public Management the demands for higher efficiency and effectiveness are increased. The social institutions cannot meet these demands just by going through professionalism, due to the globalization and an increase in complexity and globalized social problems. These developments require specific competencies in working such as knowledge of a successful economic. For this reason, private enterprise seeks to gain familiarity in such tasks. The outsourcing organizations are responsible for social tasks support the political asylum that can outsource the related tasks to the external organizations via a contract or agreement. The research could achieve the results which are similar to those in Social Enterprise by using qualitative research and the determination of criteria, which is important to the regional officials in their outsourcing of asylum-related tasks to an external enterprise. It is clear that it would be beneficial to a Social Enterprise in their optimization of the strategy of an existing company. Knowing which social and economic principles are mostly needed to secure the confidence of granting NGO or NPO that would be extremely useful as well as the company's competitiveness. From this data, a list which provides arguments that should be used in negotiations with municipalities, and with the research's customer in the receipt of an order was generated for Social Enterprise. This research surveyed the needs of approximately 45 potential outsourcing organizations in England, Germany, and Switzerland. It analyzed their needs, giving the contract to the organizations which fulfil the criteria and others information regarding to such contracts. This turn could be very useful as the strategic recommendations

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