



The Economics of Tourism Destinations (Elsevier Insights)

Norbert Vanhove

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The measurement of tourism is not an easy task. In the last decade there has been a growing interest in the tourism world in new methods to measure demand and supply of tourism.

Fully revised and updated, The Economics of Tourism Destinations, Second Edition provides a succinct guide to the economic aspects of tourism for students and practitioners alike to decipher the methods of measurement of supply, demand, trends and impacts.

This book emphasizes new aspects such as measurement of tourism (e.g. Tourism Satellite Account), supply trends, competition models, macro evaluation of tourism projects and events and the role of tourism in a development strategy. Each chapter combines theory and practice and international case studies are provided.

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