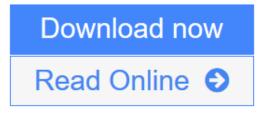


Philosophy of Technology: An Introduction for Technology and Business Students

Maarten J Verkerk, Jan Hoogland, Jan van der Stoep, Marc J. de Vries



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Philosophy of Technology: An introduction for technology and business students is an accessible guide to technology's changes, their ubiquitousness, and the many questions these raise. Designed for those with no philosophical background in mind, it is ideal for technology and engineering students or specialists who want to learn to think critically about how their work influences society and our daily lives.

The technological, business environment and daily experiences are the starting point of the book and the authors' reflect upon these practices from a philosophical point of view. The text goes on to present a critical analysis of the subject including development, manufacturing, sales and marketing and the use of technological products and services. The abstract ideas are made easier to grasp with a story-telling approach: a vivid history of the discipline and colourful portraits of the core thinkers in this domain, as well as four case studies drawing from various engineering disciplines to demonstrate how philosophy can and should influence technology in practice.

The first comprehensive introduction to this vibrant young sub-discipline in over 20 years, this is an ideal textbook for students of technology and engineering beginning a course or project in the philosophy of their subject.

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