



Hoopla: The Art of Unexpected Embroidery

Leanne Prain

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Hoopla, by the co-author of 2009's bestselling *Yarn Bombing: The Art of Crochet and Knit Graffiti*, showcases those who take the craft of embroidery where it's never gone before, in an astonishing, full-color display of embroidered art. *Hoopla* rebels against the quaint and familiar embroidery motifs of flowers and swashes, and focuses instead on innovative stitch artists who specialize in unusual, guerrilla-style patterns such as a mythical jackalope and needlepoint nipple doilies; it demonstrates that modern embroidery artists are as sharp as the needles with which they work.

Hoopla includes twenty-nine innovative embroidery patterns and profiles of contemporary embroidery artists, including Jenny Hart, author of *Sublime Stitching*; Rosa Martyn of the UK-based Craftivism Collective; Ray Materson, an ex-con who learned to stitch in prison; Sherry Lynn Wood of the Tattooed Baby Doll Project, which collaborated with female tattoo artists across the United States; Penny Nickels and Johnny Murder, the self-proclaimed Bonnie and Clyde of embroidery; and Alexandra Walters, a military wife who replicates military portraits and weapons in her stitching.

Full-color throughout and bursting with history, technique, and sass, *Hoopla* will teach readers how to stitch a ransom note pillow, mean and dainty knuckle-tattoo church gloves, and create their own innovative embroidery projects. If you like anarchistic DIY craft and the idea of deviating from the rules, *Hoopla* will inspire you to wield a needle with flair!

With a foreword by Betsy Greer.

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Spent a free the perfect time to be fun activity to do! A lot of people spent their spare time with their family, or their particular friends. Usually they accomplishing activity like watching television, going to beach, or picnic inside the park. They actually doing same task every week. Do you feel it? Will you something different to fill your personal free time/ holiday? Could possibly be reading a book could be option to fill your free time/ holiday. The first thing you will ask may be what kinds of guide that you should read. If you want to try out look for book, may be the guide untitled Hoopla: The Art of Unexpected Embroidery can be excellent book to read. May be it could be best activity to you.

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