



PrestaShop Recipes: A Problem-Solution Approach

Arnaldo Pérez Castaño

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This book uses easy-to-follow recipes to aid you in your PrestaShop development – the free, open source e-commerce content management solution written in PHP and with support for MySQL. Accessible to small start-ups or larger businesses, it is becoming a very popular eCommerce solution and this book will enable you to use it to its full potential.

Separated clearly into subjects, you will easily be able to look up the problem you are having and find a solution. Free of jargon and long sections of theory, *PrestaShop Recipes* enables you to troubleshoot and learn all at the same time. You will easily be able to customize all your PrestaShop themes using this book.

What You'll Learn

- How PrestaShop works and how it can be customized
- How to turn your PS site into a Booking site
- How to turn your PS site into an Events Booking site
- How to apply SEO strategies and improve performance

Who This Book Is For

This book is intended for PS site owners and developers who are interested in improving or customizing their shop. Site owners will get the same benefit from it as developers because the 'recipe' idea is to provide an easy to follow guide for making customizations a reality.

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