



# **SOLD: How Top Real Estate Agents Are Using The Internet To Capture More Leads And Close More Sales**

*Ken Lapp, Dan Lok*

[Download now](#)

[Read Online](#) 

[Click here](#) if your download doesn't start automatically

# **SOLD: How Top Real Estate Agents Are Using The Internet To Capture More Leads And Close More Sales**

*Ken Lapp, Dan Lok*

## **SOLD: How Top Real Estate Agents Are Using The Internet To Capture More Leads And Close More Sales Ken Lapp, Dan Lok**

"SOLD is a gift to real estate agents everywhere looking to double and triple their business with internet marketing." - Raymond Aaron. New York Times Top Ten Best-Selling Author, Acknowledged Real Estate Expert As a real estate agent ... • Did you ever wonder why other real estate agents are at the top of Google and you're not, even though you do more business and are better than they are? • Do you know a real estate agent who is getting so many leads from their website they are having to sell them to other agents? • Have you ever thought there must be a way for a good real estate agent to use the internet to make money? • Have you ever wanted to have an automated system to bring in a steady stream of high quality prospects every month on a reliable basis? These questions and more are answered in SOLD. In this book, you'll discover: • Why cold-call prospecting and door-knocking are not only mind-numbing and demoralizing but also completely ineffective • The appalling lie of traditional old school methods and how the internet will change your business forever • How to avoid the common mistakes that are responsible for 80% of real estate agent failures • How to generate more leads at low cost or even no cost using search engine optimization, Google Pay Per Click, social media and other online strategies • How to quickly set yourself apart from other realtors and dominate your local market • How to generate a steady stream of motivated, qualified clients - any time you need them - regardless of market conditions • How to use "direct response" advertising to generate \$10 for every single dollar you spend on advertising • How to position yourself as an indispensable real estate professional (vs. a dreaded salesperson) so that most of your prospects wouldn't even consider talking with another real estate agent • And much, much more!

 [Download SOLD: How Top Real Estate Agents Are Using The Internet ...pdf](#)

 [Read Online SOLD: How Top Real Estate Agents Are Using The Intern ...pdf](#)

**Download and Read Free Online SOLD: How Top Real Estate Agents Are Using The Internet To Capture More Leads And Close More Sales Ken Lapp, Dan Lok**

---

## **Download and Read Free Online SOLD: How Top Real Estate Agents Are Using The Internet To Capture More Leads And Close More Sales Ken Lapp, Dan Lok**

---

### **From reader reviews:**

#### **Douglas Barlow:**

Why don't make it to become your habit? Right now, try to prepare your time to do the important work, like looking for your favorite publication and reading a reserve. Beside you can solve your long lasting problem; you can add your knowledge by the guide entitled SOLD: How Top Real Estate Agents Are Using The Internet To Capture More Leads And Close More Sales. Try to make book SOLD: How Top Real Estate Agents Are Using The Internet To Capture More Leads And Close More Sales as your close friend. It means that it can for being your friend when you truly feel alone and beside those of course make you smarter than in the past. Yeah, it is very fortunated for yourself. The book makes you a lot more confidence because you can know anything by the book. So , we need to make new experience as well as knowledge with this book.

#### **John Warner:**

Have you spare time for a day? What do you do when you have much more or little spare time? That's why, you can choose the suitable activity for spend your time. Any person spent their spare time to take a move, shopping, or went to the actual Mall. How about open or read a book allowed SOLD: How Top Real Estate Agents Are Using The Internet To Capture More Leads And Close More Sales? Maybe it is to become best activity for you. You know beside you can spend your time together with your favorite's book, you can cleverer than before. Do you agree with its opinion or you have other opinion?

#### **Juanita Hernandez:**

In this 21st millennium, people become competitive in most way. By being competitive currently, people have do something to make them survives, being in the middle of the actual crowded place and notice simply by surrounding. One thing that often many people have underestimated that for a while is reading. Yes, by reading a e-book your ability to survive raise then having chance to endure than other is high. For you who want to start reading some sort of book, we give you this particular SOLD: How Top Real Estate Agents Are Using The Internet To Capture More Leads And Close More Sales book as nice and daily reading e-book. Why, because this book is greater than just a book.

#### **Wayne Joseph:**

Reading a publication can be one of a lot of action that everyone in the world enjoys. Do you like reading book and so. There are a lot of reasons why people fantastic. First reading a book will give you a lot of new facts. When you read a reserve you will get new information mainly because book is one of many ways to share the information or their idea. Second, reading a book will make you more imaginative. When you reading a book especially fictional works book the author will bring someone to imagine the story how the personas do it anything. Third, you are able to share your knowledge to other individuals. When you read this SOLD: How Top Real Estate Agents Are Using The Internet To Capture More Leads And Close More Sales, you can tells your family, friends along with soon about yours guide. Your knowledge can inspire the

mediocre, make them reading a publication.

**Download and Read Online SOLD: How Top Real Estate Agents  
Are Using The Internet To Capture More Leads And Close More  
Sales Ken Lapp, Dan Lok #MIZU36P4WCE**

## **Read SOLD: How Top Real Estate Agents Are Using The Internet To Capture More Leads And Close More Sales by Ken Lapp, Dan Lok for online ebook**

SOLD: How Top Real Estate Agents Are Using The Internet To Capture More Leads And Close More Sales by Ken Lapp, Dan Lok Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read SOLD: How Top Real Estate Agents Are Using The Internet To Capture More Leads And Close More Sales by Ken Lapp, Dan Lok books to read online.

### **Online SOLD: How Top Real Estate Agents Are Using The Internet To Capture More Leads And Close More Sales by Ken Lapp, Dan Lok ebook PDF download**

**SOLD: How Top Real Estate Agents Are Using The Internet To Capture More Leads And Close More Sales by Ken Lapp, Dan Lok Doc**

**SOLD: How Top Real Estate Agents Are Using The Internet To Capture More Leads And Close More Sales by Ken Lapp, Dan Lok Mobipocket**

**SOLD: How Top Real Estate Agents Are Using The Internet To Capture More Leads And Close More Sales by Ken Lapp, Dan Lok EPub**

**SOLD: How Top Real Estate Agents Are Using The Internet To Capture More Leads And Close More Sales by Ken Lapp, Dan Lok Ebook online**

**SOLD: How Top Real Estate Agents Are Using The Internet To Capture More Leads And Close More Sales by Ken Lapp, Dan Lok Ebook PDF**