

Mobile Cloud Visual Media Computing: From Interaction to Service



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This book explores the internet and mobile ecosystems which are powered by cloud computing – an essential, if not indispensable, part of our everyday lives. Billions of users world-wide use this technology for information sharing, communication and social networking and a high proportion of activity is driven by massive media content such as images, videos and other emerging 3D visual media. However, managing, searching and visualizing this gigantic amount of data to facilitate communication is difficult which has led to an influx of innovation and research in these areas.

The research is from academics from all around the world, focusing on the intersection of mobile, cloud, visual and multimedia computing and is split into five clear parts. Topics covered in the book include mobile augmented reality, computational photography, mobile visual recognition and search, and human-computer interaction (HCI). The findings discussed is meant to spur on further creative development in both academia and industry within this area.

Mobile Cloud Visual Media Computing would of great interest to researchers and academics wishing to see how the state-of-the-art in media computing research is applied to innovative applications, whilst engineers and software designers from industry will gain an insight into the key set of technologies which support mobile and cloud media computing.



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