



Mastering Social Media: A Step-by-Step Guide to Putting Your Business Online

Syd Bolton

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Mastering Social Media: A Step-by-Step Guide to Putting Your Business Online takes you on a guided tour to creating a business presence on the top social media websites including Facebook, Twitter, YouTube and Google Plus.

After you have created your social media accounts, this book will help you develop and follow a social media strategy and provide you the tools to measure your success.

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