



Prioritizing Academic Programs and Services: Reallocating Resources to Achieve Strategic Balance (Jossey-Bass Higher and Adult Education)

Robert C. Dickeson

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Published in Association with the USA Group Foundation

"This book is a 'must-read' for higher education leaders or those who aspire to become higher education leaders. Only Bob Dickeson, with his many years of higher education experience, could have incorporated so much information in such a concise and informative manner."

--James E. Walker, president, Middle Tennessee State University"Will reassure those who are in the process of institutional review."

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Written in clear, straightforward language, *Prioritizing Academic Programs and Services* outlines a step-by-step method for effectively reallocating resources. Robert C. Dickeson, a former university president, guides academic leaders through the process of ranking programs according to such critical factors as enrollment size and relevance to institutional mission. The book also includes successful strategies for suspending programs that hover on the margins of productivity and affordability.

This flexible, essential resource will help administrators on any college or university campus determine which programs and services are the most efficient, effective, and central to institutional mission. Robert Dickeson draws from thirty-five years of experience as higher education administrator and consultant to offer useful techniques for overcoming barriers to prioritization, implementing program decisions, and achieving strategic balance and fiscal responsibility. This book's concise format is ideal for group use, including members of governing boards and public officials concerned about reform in higher education.

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