



Second Shift: The Inside Story of the Keep GM Movement: The Inside Story of the Keep GM Movement

David Hollister, Ray Tadgerson, David Closs, G. Tomas M. Hult

[Download now](#)

[Read Online](#) 

[Click here](#) if your download doesn't start automatically

Second Shift: The Inside Story of the Keep GM Movement: The Inside Story of the Keep GM Movement

David Hollister, Ray Tadgerson, David Closs, G. Tomas M. Hult

Second Shift: The Inside Story of the Keep GM Movement: The Inside Story of the Keep GM Movement David Hollister, Ray Tadgerson, David Closs, G. Tomas M. Hult

The dynamic, collaborative management model that saved a U.S. manufacturing city

When car-making giant General Motors decided to close its plant in Lansing, Michigan, in 1996, one person—the city’s newly elected mayor—stood up and said “no.” Initially, it was the cry of a man in the wilderness. Not once in its century-long history had GM reversed a decision to close a plant. But Mayor David Hollister quietly went to work building the Lansing Works! Keep GM! movement and succeeded in defying all the odds. Lansing remains GM’s Oldsmobile headquarters.

Hollister’s collaborative problem-solving approach—the Second Shift model—succeeded in bringing together state and regional politicians, economic developers, private sector firms, labor unions, educators, and residents of the region. Powerful, persuasive, and well-organized, this coalition implemented a strategic, six-dimensional framework to achieve the seemingly impossible:

- Identifying: Name the challenge and its impact
- Partnering: Develop meaningful relationships
- Building: Construct your strategy as you go
- Solving: Engage in constant problem solving
- Celebrating: Mark successful milestones
- Persevering: Adapt and endure

The Lansing Works! Keep GM! movement was a victory of people over bureaucracy, of a can-do attitude over cynicism—a story rarely told in today’s complex, technological, and often dehumanizing world of large business and out-of-control government. And the best part was that, in the end, both sides came away winners. It’s proof positive that when the public and private sectors work together as equal partners, amazing things can happen.

One of the great business sagas of modern times, *Second Shift* provides a proven, practical design for problem solving that anyone can apply in any business, large or small.

 [Download Second Shift: The Inside Story of the Keep GM Movement: ...pdf](#)

 [Read Online Second Shift: The Inside Story of the Keep GM Movemen ...pdf](#)



Download and Read Free Online Second Shift: The Inside Story of the Keep GM Movement: The Inside Story of the Keep GM Movement David Hollister, Ray Tadgerson, David Closs, G. Tomas M. Hult

Download and Read Free Online Second Shift: The Inside Story of the Keep GM Movement: The Inside Story of the Keep GM Movement David Hollister, Ray Tadgerson, David Closs, G. Tomas M. Hult

From reader reviews:

Henry Major:

Reading a e-book can be one of a lot of exercise that everyone in the world enjoys. Do you like reading book so. There are a lot of reasons why people like it. First reading a guide will give you a lot of new info. When you read a publication you will get new information since book is one of several ways to share the information or maybe their idea. Second, studying a book will make you more imaginative. When you studying a book especially fictional book the author will bring that you imagine the story how the personas do it anything. Third, you can share your knowledge to others. When you read this Second Shift: The Inside Story of the Keep GM Movement: The Inside Story of the Keep GM Movement, you could tells your family, friends and soon about yours reserve. Your knowledge can inspire others, make them reading a guide.

Timothy King:

Your reading 6th sense will not betray a person, why because this Second Shift: The Inside Story of the Keep GM Movement: The Inside Story of the Keep GM Movement guide written by well-known writer who knows well how to make book that may be understand by anyone who have read the book. Written inside good manner for you, leaking every ideas and composing skill only for eliminate your personal hunger then you still question Second Shift: The Inside Story of the Keep GM Movement: The Inside Story of the Keep GM Movement as good book not just by the cover but also with the content. This is one guide that can break don't evaluate book by its cover, so do you still needing yet another sixth sense to pick this specific!? Oh come on your looking at sixth sense already told you so why you have to listening to an additional sixth sense.

Rosalyn Kendall:

Within this era which is the greater individual or who has ability to do something more are more special than other. Do you want to become considered one of it? It is just simple way to have that. What you have to do is just spending your time little but quite enough to get a look at some books. One of many books in the top listing in your reading list is Second Shift: The Inside Story of the Keep GM Movement: The Inside Story of the Keep GM Movement. This book that is qualified as The Hungry Slopes can get you closer in turning out to be precious person. By looking right up and review this reserve you can get many advantages.

Ronald Smith:

Reading a guide make you to get more knowledge from the jawhorse. You can take knowledge and information from the book. Book is published or printed or highlighted from each source in which filled update of news. Within this modern era like today, many ways to get information are available for anyone. From media social just like newspaper, magazines, science publication, encyclopedia, reference book, new and comic. You can add your knowledge by that book. Are you ready to spend your spare time to spread out

your book? Or just looking for the Second Shift: The Inside Story of the Keep GM Movement: The Inside Story of the Keep GM Movement when you needed it?

**Download and Read Online Second Shift: The Inside Story of the Keep GM Movement: The Inside Story of the Keep GM Movement
David Hollister, Ray Tadgerson, David Closs, G. Tomas M. Hult
#E45ZUSAHFD2**

Read Second Shift: The Inside Story of the Keep GM Movement: The Inside Story of the Keep GM Movement by David Hollister, Ray Tadgerson, David Closs, G. Tomas M. Hult for online ebook

Second Shift: The Inside Story of the Keep GM Movement: The Inside Story of the Keep GM Movement by David Hollister, Ray Tadgerson, David Closs, G. Tomas M. Hult Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Second Shift: The Inside Story of the Keep GM Movement: The Inside Story of the Keep GM Movement by David Hollister, Ray Tadgerson, David Closs, G. Tomas M. Hult books to read online.

Online Second Shift: The Inside Story of the Keep GM Movement: The Inside Story of the Keep GM Movement by David Hollister, Ray Tadgerson, David Closs, G. Tomas M. Hult ebook PDF download

Second Shift: The Inside Story of the Keep GM Movement: The Inside Story of the Keep GM Movement by David Hollister, Ray Tadgerson, David Closs, G. Tomas M. Hult Doc

Second Shift: The Inside Story of the Keep GM Movement: The Inside Story of the Keep GM Movement by David Hollister, Ray Tadgerson, David Closs, G. Tomas M. Hult Mobipocket

Second Shift: The Inside Story of the Keep GM Movement: The Inside Story of the Keep GM Movement by David Hollister, Ray Tadgerson, David Closs, G. Tomas M. Hult EPub

Second Shift: The Inside Story of the Keep GM Movement: The Inside Story of the Keep GM Movement by David Hollister, Ray Tadgerson, David Closs, G. Tomas M. Hult Ebook online

Second Shift: The Inside Story of the Keep GM Movement: The Inside Story of the Keep GM Movement by David Hollister, Ray Tadgerson, David Closs, G. Tomas M. Hult Ebook PDF