



101 Best Dot-Coms: The Essential Sourcebook of Success Stories, Practical Advice, and the Hottest Ideas

The Philip Lief Group, Lynie Arden

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From the authors of the highly successful **101 Best Businesses To Start** and **220 Best Franchises To Buy** comes a sourcebook of the best ways to create a successful e-business.

"E-business" is the buzzword these days as Internet commerce explodes. With more and more consumers taking their business and their money online to avoid standing in line, the new world of e-tail presents a host of business opportunities for entrepreneurs who once thought their dreams of owning a business would never be realized. Now, owning your own business is only an idea and a click away.

101 Best Dot Coms to Start offers what every entrepreneur is looking for--all the tools needed to take advantage of this rapidly expanding market. Here is a guide to top-notch cyberspace start-ups, profiling a variety of e-commerce categories--from specialty tours to gourmet food, art and antiques to sports memorabilia--illustrating the vast range of opportunities available to the Internet entrepreneur. Covering every aspect of online commerce, such as Web start-up costs, revenues, even staffing needs, this is the ultimate sourcebook when planning online business strategies. Profiles of some of the best Internet businesses showcase the success stories, so that you don't have to learn on the job. Put simply, no Internet business can afford to be without 101 Best Dot Coms to Start.

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