



# Careers in Internet Consulting: The WetFeet.com Insider Guide (Wetfoot.Com Insider Guide)

*WetFeet.com, Steve Pollock, Gary Alpert*

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Do you want to know what a job in this industry is really like-and do you want to know it quickly?

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This Insider Guide focuses on the new breed of full-service Internet boutique firms that have emerged in the last several years and the strategy, creative, and technical job opportunities that exist within them. Among the better-known firms profiled in this Insider Guide are Agency.com, Scient, Viant, Sapient, iXL, Proxicom, USWeb/CKS, Organic, and Razorfish. Internet consulting firms embody the sexiness of the Internet--their cool work, laid-back work environments, and flashy IPOs have made them the darlings of the media and hot destinations for job seekers. This Insider Guide provides a road map to finding and landing a job in this lucrative industry.

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