



The Saturated Society: Governing Risk & Lifestyles in Consumer Culture (Published in association with Theory, Culture & Society)

Pekka Sulkunen

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Carefully analyzing the impact of the rise of consumer society it deftly argues that the saturation of the modern ideals of progress, individualism, and the democratic state has limited lifestyle regulation to stressing the self-responsibility of individuals within a free market.

The book critically examines:

- Neo-Liberal ideology and the free market
- The Sociology of Modernity
- The New Consumer Society
- Citizenship in Mass Society
- The power of Autonomy
- The interaction of Regulation and Agency

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