

Britain - Culture Smart!: The Essential Guide to Customs & Culture

Paul Norbury



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"Cool Britannia" is alive and well today. British culture is at the top of its game—in fashion, popular music, art and entertainment, science and technology, new inventions, and in the rediscovered skills and excellence in engineering that make it Germany's leading trading partner in Europe. As a family of nations, the British are inventive, reflective, good humored, funny, focused, and tenacious. Today's multicultural Britain is managing the challenges of integrating minorities in a way that remains true to its fundamental values and beliefs as a fair and open society, one that continues to see itself as a model for others to follow. Since the first edition of this guide appeared, Britain has faced huge and accelerated change in its cultural, economic, and political life. In ten years immigration has added a further five million to its population. Confidence in its banks and regulatory structures was shaken by the global financial crisis. The very unity of the United Kingdom was tested in 2014 in the referendum on Scottish independence, and although those wishing to retain the Union triumphed, it prompted a debate about national identities and rights, and the prospect of a new "fairer" settlement for the English. While the desire of Scottish nationalists for independence remains as strong as ever, the surge in support for the UK Independence Party (which wants Britain to leave the EU) may well result in a new form of power sharing in parliament. This revised and updated edition of Culture Smart! Britain examines the impact of these issues on British society and guides the reader through the quirks, customs, values, and changing ways of British life. It is a must-read for the record-breaking numbers of visitors coming to these islands.



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