



Building Business Websites with Squarespace 7

Miko Coffey

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Master the tools and techniques of using Squarespace to create professional websites

About This Book

- Use all of the Squarespace functions to design, build, launch, and analyze your website
- Employ this step-by-step, approach to discover the best process for building websites with Squarespace, including tips and advice specifically for businesses
- Discover how to tailor Squarespace templates and functions to your business needs, whether it's an information site, online portfolio, or e-commerce store

Who This Book Is For

This book is ideal for anyone who wants to learn how to use the latest version of Squarespace to create a website from scratch and take it through to go-live. You don't need any prior experience with Squarespace, HTML or CSS, or building websites in general as everything is done using Squarespace's simple, browser-based interface.

What You Will Learn

- Create your website framework, fill it with content, and arrange your pages using Squarespace's drag and drop layout tools
- Customize your site's look and feel to match your brand, and create stunning visual impact, even on mobile and tablet devices
- Configure the core functions your business needs such as sharing to social media, showcasing your work, or selling goods and services online
- Discover time-saving tricks and how to avoid common pitfalls from an experienced professional with years of Squarespace experience
- Gain valuable insights about search engine optimization and other e-marketing advice beyond just how to build a website
- Understand how to monitor, measure, and manage your website post-launch
- Develop an essential Website Toolkit that will act as reference material for your entire project, ensuring you stay on target to meet your objectives

In Detail

This practical guide walks you through the various steps involved in building a website for your business with Squarespace. You will learn how to use all of the tools provided by Squarespace to control the layout, appearance, structure, and functions of your website, starting from the inception stage, all the way to monitoring your site after it has been launched.

This is much more than just a how-to book for the Squarespace system: it's filled with helpful advice that will help you improve your website's visibility in search engines and tailor your site for your customers.

Moreover, it provides dozens of other business-oriented tips to help your website stand out from the crowd. If you have used Squarespace 5 or other website builders/CMSes, this book will help you understand the key differences and teach you how to do things based on the new features of Squarespace 7.

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Ronda Caesar:

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Virginia Cherry:

Spent a free time to be fun activity to accomplish! A lot of people spent their down time with their family, or their friends. Usually they undertaking activity like watching television, going to beach, or picnic inside park. They actually doing same task every week. Do you feel it? Do you wish to something different to fill your personal free time/ holiday? Could be reading a book could be option to fill your no cost time/ holiday. The first thing that you will ask may be what kinds of book that you should read. If you want to try out look for book, may be the publication untitled Building Business Websites with Squarespace 7 can be good book to read. May be it may be best activity to you.

Jody Tolar:

Playing with family inside a park, coming to see the coastal world or hanging out with pals is thing that usually you have done when you have spare time, then why you don't try matter that really opposite from that. 1 activity that make you not sense tired but still relaxing, trilling like on roller coaster you have been ride on and with addition info. Even you love Building Business Websites with Squarespace 7, it is possible to enjoy both. It is very good combination right, you still desire to miss it? What kind of hangout type is it? Oh seriously its mind hangout men. What? Still don't obtain it, oh come on its known as reading friends.

John Lopez:

As a college student exactly feel bored to be able to reading. If their teacher expected them to go to the library or to make summary for some publication, they are complained. Just tiny students that has reading's spirit or real their passion. They just do what the professor want, like asked to go to the library. They go to right now there but nothing reading seriously. Any students feel that reading through is not important, boring as well as can't see colorful photographs on there. Yeah, it is to get complicated. Book is very important for you. As we know that on this period, many ways to get whatever we would like. Likewise word says, many ways to reach Chinese's country. Therefore this Building Business Websites with Squarespace 7 can make you experience more interested to read.

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