

Secrets of Successful Insurance Sales

Jack Kinder Jr., Garry Kinder



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This book grew out of the discovery, in 1986, of an unpublished manuscript by Napoleon Hill, author of Think and Grow Rich. Hill had organized the text as a series of seventeen lessons, apparently to be taught in a seminar context, each lesson based on one of the Seventeen Principles of Success that he and W. Clement Stone developed when they worked together on Seminars and books, including the self-help classic Success Through a Positive Mental Attitude. The Kinder Brothers, two outstanding life-insurance sales-persons have written this book using some of the Hill material. They share what they call a value-added approach to selling and refer to the buyer-oriented approach of need selling rather than greed selling.

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Julie Bailey:

Playing with family in a very park, coming to see the sea world or hanging out with close friends is thing that usually you have done when you have spare time, then why you don't try thing that really opposite from that. One activity that make you not experience tired but still relaxing, trilling like on roller coaster you are ride on and with addition of knowledge. Even you love Secrets of Successful Insurance Sales, you may enjoy both. It is great combination right, you still want to miss it? What kind of hang-out type is it? Oh occur its mind hangout folks. What? Still don't understand it, oh come on its named reading friends.

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