

The Arts and Culture KPI Dictionary: 140+ Key Performance Indicator Definitions

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The Arts and Culture KPI Dictionary: 140+ Key Performance Indicator Definitions The KPI Institute By assembling the first comprehensive dictionary of Key Performance Indicators (KPIs) for the Arts and Culture industry, The KPI Institute provides professionals a useful resource for novices and experts alike. It can be used in the early stages of implementing a performance management framework, in the process of selecting and documenting KPIs, but also to improve an existing performance measurement system. The KPI taxonomy presented in the dictionary covers all major functions of the Arts and Culture industry, such as: - Event Production and Promotion - Libraries and Archives - Museums



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